missing
people

NIGHT OF GALA

BRAND PARTNERSHIP OPPORTUNITIES

Missing People's Night of Light Gala is a powerful opportunity to make a lasting impact.

We are the only UK charity providing a lifeline to missing people and their loved ones.

Partner with us for this extraordinary evening to gain visibility among an engaged high-net-worth audience whilst contributing to life-changing impact for children, vulnerable adults and their families.

Every 90 seconds someone is reported missing in the UK.

Together we can be there for missing people and their loved ones — no matter what.

Early Bird Discount: become a Brand Partner before 30th September to receive 10% off all packages.

"I'd recommend becoming a brand partner to any company looking to include real social impact in how it uses its balance sheet, and to have fun doing so."

Managing Partner, CIL (Brand Partner at Gala 2024)

To get a feel for this brilliant event, click here to watch our highlights video from the Night of Light Gala 2025.



missing

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THE HEADLINER £25,000 DIAMOND TIER PACKAGE

Help us to curate a real showstopper!

From the red-carpet to the best live entertainment, choosing this package will make sure you and our 250+ guests have the A-List experience.

Complimentary:

2 x Premium Tables (worth £10,900)

- Brand Visibility:
- Your logo displayed prominently throughout venue and website
- Special onstage thanks
- Listed on our Gala website as the Headline Partner
- Exclusive photo opportunities
- Personal video of thanks from the Missing People team and ambassadors
- Recognition on our social media channels
- Acknowledgement in all media releases
- Flyer placement on all tables (if requested)

negistered charity in England and Wales (1020419) and in Scotland (SC047419)

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THE SHOOTING STAR £20,000 PLATINUM TIER PACKAGE

Time to get the party started!

This level of support will enable us to book the best suppliers and utilize AV book the best suppliers and utilise AV technology to create a truly immersive Gala experience for our guests.

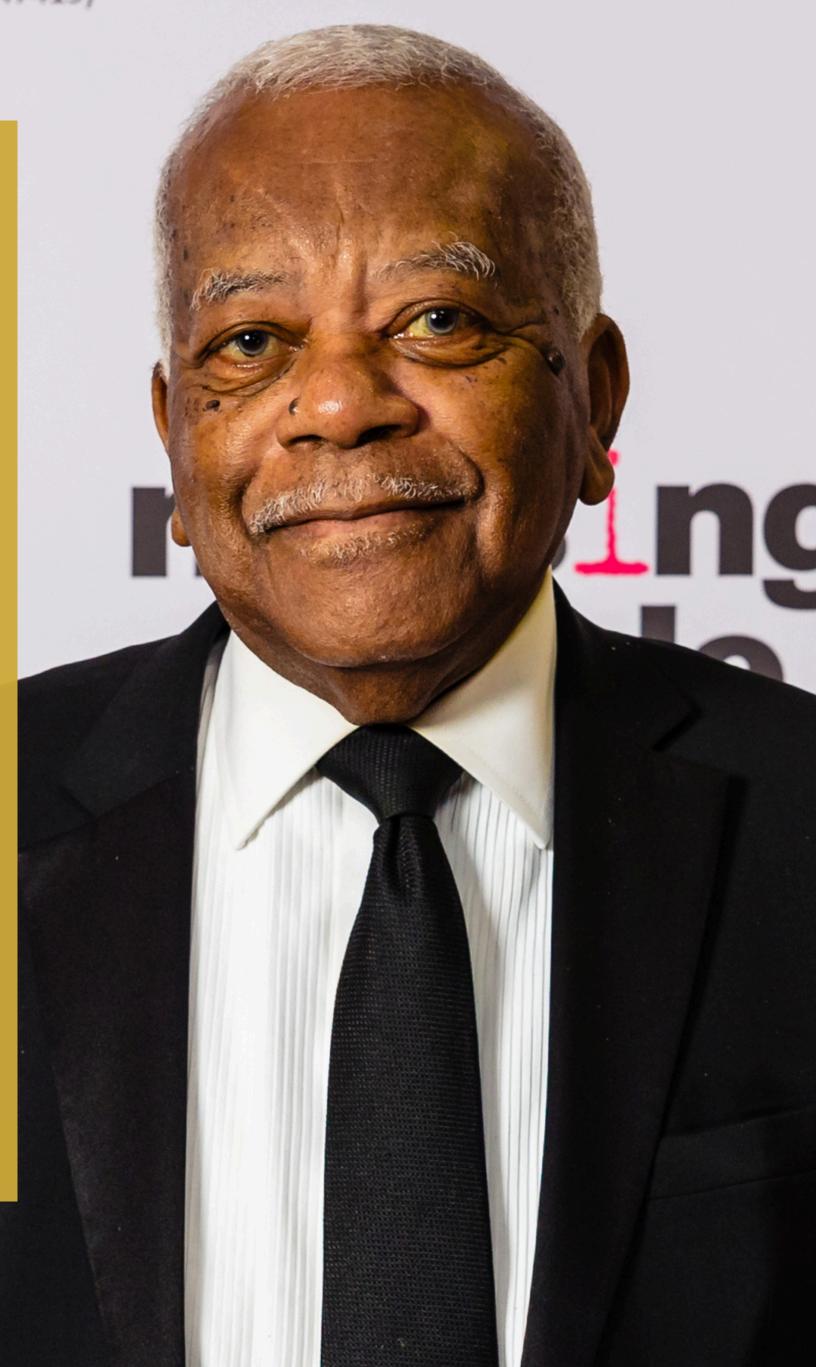
Complimentary:

1 x Premium Table and 1 x Standard Table (worth £9,400)

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Brand Visibility:

- Your logo displayed prominently throughout venue and website
- Special onstage thanks
- Listed on our Gala website as a Brand Partner
- Recognition on our social media channels
- Acknowledgement in all media releases
- Flyer placement on VIP tables (if requested)





THE SPOTLIGHT £15,000 GOLD TIER PACKAGE

Bring the sparkle and shine!

Let us promote your brand to our guests, including celebrity supporters and corporate partners, by choosing this design-focused package. Ensure that our 250+ guests feel like a VIP by creating a beautiful venue to match!

Complimentary:

2 x Standard Tables (worth £7,900)

Brand Visibility:

- Your logo displayed throughout venue
- Special onstage thanks
- Listed on our Gala website as a Brand Partner
- Shout out across our social media channels
- Acknowledgement in all media releases
- Flyer placement on Standard tables (if requested)

THE GLITTER BALL

£10,000 SILVER TIER PACKAGE

Start the night with a bang!

This hospitality-focused package will ensure that the drinks keep flowing, elevating the opening reception to true VIP treatment for our guests.

Complimentary:

1 x Standard Table (worth £3,950)

Brand Visibility:

- Your logo displayed throughout the reception area
- Special onstage thanks
- Listed on our Gala website as a Brand Partner
- Shout out across our social media channels
- Acknowledgement in all media releases





