

missing
people

NIGHT of LIGHT GALA

CORPORATE SUPPORT PACK

Our Headline Sponsorship has now been secured but our
Spotlight sponsorship opportunity remains.

Missing People's Night of Light Gala is a powerful opportunity to make a lasting impact.

We are the only UK charity providing a lifeline to those affected by a disappearance or thinking of going missing.

Partner with us for this extraordinary evening to gain visibility among an engaged high-net-worth audience whilst contributing to life-changing impact for children, vulnerable adults and their families. By becoming a Corporate Supporter, your company would gain:

- Access to a senior, high net worth audience
- Brand positioning opportunities
- Client entertainment and networking
- Clear ESG and social impact outcomes for the corporate

Every 90 seconds someone is reported missing in the UK.
Together we can be there for missing people and their loved ones – **no matter what.**

A man with short brown hair, smiling, wearing a black tuxedo jacket, a white dress shirt, and a black bow tie. He is standing in front of a backdrop that features the 'Missing People' logo in pink and black. The backdrop also includes the text 'Registered charity in England and Wales (1020419)' and 'Registered charity in Scotland (SC047419)'.

Secured

THE HEADLINER

£30,000 PLATINUM TIER PACKAGE

Help us to curate a real showstopper!

From the red-carpet to the best live entertainment, choosing this package will make sure you and our 250+ guests have the A-List experience.

Complimentary:
2 x Premium Tables (worth £11,000)

Brand Visibility:

- Exclusive Headline Partner branding throughout venue and across all channels
- Enhanced networking opportunities, such as introductions to the host, CEO and special guests during the reception
- An employee engagement opportunity, either at their offices or ours, such as a speaker session or service related workshop
- Special onstage thanks from our CEO
- Personal video of thanks from the Missing People team and ambassadors
- Acknowledgement in all media releases
- Opportunity to display printed materials/flyers on attendee tables (if requested)

THE SPOTLIGHT

£10,000 GOLD TIER PACKAGE

Start the night with a bang!

This package will ensure that the drinks keep flowing, elevating the opening reception to true VIP treatment for our guests.

Complimentary:
1 x Standard Table (worth £4,000)

Brand Visibility:

- Exclusive Partner branding throughout reception area and across all channels
- Special onstage thanks from our CEO
- Personal video of thanks from the Missing People team and ambassadors
- Acknowledgement in all media releases
- Opportunity to display printed materials/flyers on attendee tables (if requested)



Early Bird Discount: become a Corporate Supporter before 30th September to receive 10% off all packages.

“I’d recommend becoming a brand partner to any company looking to include real social impact in how it uses its balance sheet, and to have fun doing so.”

Managing Partner, CIL (Previous Corporate Supporter)

For enquiries, or to request a bespoke package, please contact gala@missingpeople.org.uk



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and in Scotland (SC047419)