



Registered charity in England and Wales (1020419) and in Scotland (SC047419)







# YOUR GUIDE TO BEING A COMMUNITY CHAMPION FOR MISSING PEOPLE



www.missingpeople.org.uk



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#### HELLO AND WELCOME

Hello and welcome to the first step to becoming a Missing People Community Champion. Firstly, thank you so much for your interest and enthusiasm in helping Missing People continue to be a lifeline to those who need us most.

Being a Community Champion isn't just a title, it's being part of the Missing People family. With a small team as your point of contact, we aim to make a big difference all around the country by spreading the word of what we do, raising vital funds, and aiding in the search for those away from home.

Don't just take our word for it, have a look at what other volunteers in the charity have to say about volunteering at Missing People.

I volunteer for missing people because I can a make difference to the lives of people who are suffering the most awful problems imaginable.

From the first moment I joined Missing People I felt like I was dedicating my time to something valuable that makes a visible difference. Every day you have the chance to come across a story that reflects the importance of the work this charity does. On top of this you feel like you are part of a family of highly dedicated professionals driven by the same goal- to help people in vulnerable positions and the families of those missing. I found this environment highly welcoming and inspiring.

I am very impressed by the way in which the charity treats it's volunteers and makes them feel appreciated. Every time I have come in to do my shift, the staff always thank me for coming in. Missing People offer good quality training which can not only assist with how you carry out your voluntary role but can also help with career progression or your interpersonal relationships. I have nothing but good things to say about volunteering at Missing People, it has been an extremely positive and confidence building experience for me.

We are so excited to have you on board with us and look forward to all the great things that are to come. The toolkit should provide everything you need to get started but we are always on hand if there is anything you need.

Thank you again.

#### ABOUT MISSING PEOPLE

#### **TEAM**



#### Jade Harris - Volunteer Development Coordinator

Hi! I'm Jade and I am the Volunteer Development Coordinator at Missing People. I have worked for the charity for over 6 years in various different roles, and have lots of knowledge with what happens all over the charity. I'm so excited that you are looking to join the Missing People family and become a Community Champion. Having people across the country helping us spread the word about what we do is invaluable. I will be leading on recruitment and making sure you have everything you need to get set up, before handing over to my much esteemed colleague, David Warne who will be by your side throughout your journey at Missing People.

I hope to meet you really soon (even if it is through a screen!).

#### David Warne - Individual Giving Officer (Challenge Events and Community)

Hi, I'm Dave. I nurture all our fundraising relationships with fundraisers to ensure they are given the best possible support.

I work on a variety of projects, a lot of which are mentioned throughout this guide including Carols, Walk For, collections, bake-sales and events such as London Marathon and Royal Parks Half Marathon. I will manage all the Community Champions once they are on board with the team and will help to coordinate all of the work and communication.

I'm excited to start working with as many of you as possible.



#### **OUR VALUES**

#### Let Fly

- Be constructive
- · See the potential in others and actively develop it
- · View challenge as an opportunity to grow
- Celebrate achievement

# lop it

#### **Be** Human

- Be proud of what we do
- Be more than a job title
- Look out for one another
- Have the courage to question ourselves and others



#### **Make Things Happen**

- · Be dedicated and inspiring
- Take generous ownership, let other people in and share your ideas and expertise
- Go the extra mile
- Show passion and energy



#### **Be** Future-minded

- Be prepared to take risks
- Build relationships for now and for the future
- Think with the bigger picture in mind
- Invest in people, knowledge and our organisation



#### **Be** Grounded

- Ground our work in compassion for missing people and their loved ones
- Continue to learn more about missing people and their families
- Tell the story
- Our Vision Every missing person is found safe
- Our Mission To be a lifeline when someone disappears



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# **HOW YOUR SUPPORT CAN MAKE A DIFFERENCE**

£30

counselling session for the parent

**WITH YOUR HELP WE CAN BE A LIFELINE TO MISSING PEOPLE AND THE FAMILIES LEFT BEHIND.** 



Could help pay for a specialised

of a missing child.



£75

Could help reconnect long-lost relatives with each other.

### £100

Could help pay for an extra pair of hands to manage a phone line.



# £200

Could help pay for an appeal day for a missing person in their local area.

# £500

Could help to train a helpline volunteer to take calls on our helpline.



## **WE SUPPORTED**

of vulnerable missing people in 2019-20



14

## £1000

Could help support the family of a missing person for a year.

#### **STATISTICS**

#### **KEY FIGURES**

Nearly **170,000** people were reported missing in over 350,000 missing incidents in 2019-20

Adults: nearly **100,000** adults were reported missing in over 137,000 incidents

Children and young people: over **70,000** children were reported missing in over 215,000 incidents

Why are there more missing incidents than missing people?

This is because many people will go missing more than once in a year. For children, two-thirds of all missing incidents were repeat missing incidents.

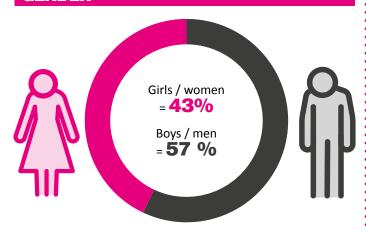
#### **HOW LONG ARE PEOPLE MISSING FOR?**

77% of missing incidents are for less than 24 hours

10% are for longer than 48 hours

Just over 1% are for longer than a month

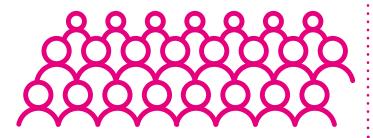
#### **GENDER**



#### **ETHNICITY**

Black people are disproportionately represented in missing figures.

Black people represent **13.6%** of missing episodes compared to **3%** of general population being black





#### **CHILDREN AND YOUNG PEOPLE**

Reasons for going missing

**Exploitation – 7 in 10** young people who have been sexually exploited have also been missing

**Mental Health – 1 in 5** have suffered mental health issues

Conflict, abuse, and neglect at home – more than half of missing children have experienced this

#### **ADULTS**

**Mental health –** up to **80%** will have a diagnosed or undiagnosed issue

Relationship breakdown - 3 in 10 missing

**Dementia – 1 in 10** missing incidents relate to this



If you require more statistics please get in touch, via <a href="mailto:communitychampions@missingpeople.org.uk">communitychampions@missingpeople.org.uk</a>

#### RAISING AWARENESS

# **Become a Social Champion for Missing People**

Help us to spread our message across social media and make a difference to people affected by a disappearance:

#### Share our missing person appeals with your networks and help spread awareness.

We would recommend that all appeals are shared directly from our accounts so that once the person has been found, the appeal can be removed. One of the most important things to remember when sharing missing person appeals is the 'Right to be Forgotten'. This means that once a missing person is found, they have a right to remove their digital footprint and not be defined by their missing experience. Learn more about the best practice to follow when sharing missing people's information online here.

# 2. Promote best practice and be our eyes and ears.

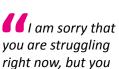
If you see an account posting missing person appeals that you know have been found or the case closed, politely inform the individual and ask them to remove the post. As mentioned above, we believe all missing people have the 'Right to be Forgotten' so it is important that we are advocating on the missing persons behalf, especially when it may be difficult for them to do so themselves.

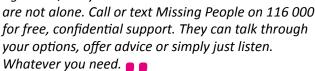
It's great that you are sharing appeals of missing people and helping to spread awareness but ... is no longer missing and their case has been closed. To ensure their right to be forgotten, please could you remove this post

#### 3. Signpost to our services

If you notice a family member or friend posting appeals of their missing loved one, signpost them to our Helpline on 116 000 so that we can help with the search. Likewise, if you see a post by someone affected by missing or someone that is thinking about leaving home, let them know our Helpline team are here 7 days a week to provide non-judgemental support. A full list of our services and how we can help can be found <a href="here">here</a>.

I am sorry to hear that your loved one is missing. If you have not already, call or text Missing People on 116 000. They can offer advice, help with the search and provide free, confidential support.





# 4. Promote our challenges, events, and campaigns.

Sharing information about our fundraising opportunities to your network is a great way to help spread the word about missing and help raise vital funds. Learn more about how people can get involved <a href="https://example.com/here.">here.</a>

- f Facebook: @missingpeople.uk
- Twitter: @missingpeople
- Instagram: @missingpeople.uk
- in LinkedIn: Missing People
- YouTube: Missing People

#### **Recruit Poster Partners**

Poster partners are organisations and businesses who agree to publicly display posters of appeals on their premises when someone goes missing in their area or when a missing person is believed to be in their locality. This could be a local shop or café. The more poster partners we have displaying missing person appeals, the more chance we have of reuniting the missing person with their loved one.

As a Community Champion, you can help us reach more people by speaking with organisations and businesses in your area and seeing if they would like to become one of our Poster Partners. More information and how to signup can be found <a href="https://example.com/here.">here.</a>

#### **Press Opportunities**

If you are arranging a fundraising event, you may wish to alert the news to try and get some publicity for the event. If so, our PR Team are happy to have a read through any press releases and help where they can.

If you are reaching out to the press or need advice on writing a press release, please contact

pr@missingpeople.org.uk



#### **CASE STUDIES**



#### **Fatima Mohamed-Ali**

12 February marks five years since Fatima Mohamed-Ali went missing from Newhaven, East Sussex in 2016. Fatima was 52 years old when she went missing, and her family and police have had little evidence to where she might be or why she went missing. Fatima is a wife, mother and grandmother, and her family miss her very much.

#### **HER HUSBAND MOHAMED SAYS:**

"For Fatima, dear Fatima, it's been five years. We all are missing you so much, every day we wait for you and for your safe return. Never a day goes by when we aren't praying that you are safe and well wherever you are; and we are waiting and hoping that you will read this message to get in touch with us or the Missing People charity. Our lives are on hold until we find answers to your whereabouts, so please get in touch with any of your family or your son Aliakbar.

"Since Fatima went missing in February 2016, our family have had tremendous support from the Missing People charity. From day one they have helped me and my children cope with the loss of our loved one; and they have helped many other families. I personally would like to thank them and especially all the wonderful donors who support us in our time of need. Without this great support from everyone at Missing People and their donors I don't know who we could turn to for help. May I take this opportunity on behalf of myself and all the other families to thank everyone at Missing People for their help and support."



#### **Lana Purcell**

Lana was 26 when she went missing from Kentish Town in North London. The last confirmed sighting of her was on Monday 17 January 2011 in Wellesley Road, Gospel Oak.

#### **HER FAMILY SAYS:**

Last September, detectives launched a fresh investigation after receiving new information on Lana being missing. DI Stubbins vowed that the case would not remain unsolved, saying: 'We will never stop. We will cover every possible avenue. Our determination to find out what happened to Lana remains undiminished. Her family have had to endure 10 years of torment. Her daughter, Megan, who is now 15, has grown up without her mother.

Lana's father, John Purcell, has described going through "absolute hell" since his daughter went missing. Every year, he continues to campaign for his daughter, unable to give up hope that she might come back.

Her daughter, Megan, says: "I'm hoping for my mum to come home and find out where she's been or why it's been so long, and we still haven't heard anything".

Missing People has been supporting Lana's family throughout the last 10 years. Her father, John, says: "I would like very much to thank Missing People for all the support and help that they have done to keep my daughter Lana in people's memories by the advertising they have given her in the 10 years she has been missing. They, like me, have never given up on her. God bless you all."



#### **Matthew Jackson**

**Matthew Jackson** went missing on 18 December 2009 from Tenerife, Spain. He was only 18 at the time. April 2021 marked Matthew's 30th birthday.

#### HIS MOTHER, LYN SHARES HER STORY:

"My son, Matthew, went missing in Tenerife in December 2009 aged 18 years whilst on holiday with his girlfriend. Matthew was such a loving son, full of life, always larking around and making everyone laugh. He was very loyal and loving.

He had always wanted to join the army and managed to get into the Army Cadets a year early at 14. From then he passed all the requirements and joined the British Army in the Royal Signals. It was his dream come true and he was so happy. We were so proud of him. He was based in Germany and would ring us every couple of days and come home every weekend (bringing his washing with him!!).

He got a last-minute holiday with his girlfriend before going to Afghanistan which he couldn't wait for. He rang us every night whilst away, including the evening he went missing.

He had been out with his girlfriend and they were larking about. She thought he was hiding from her behind some rocks on a cliff garden area. That was the last time she saw him.

After her phone call to me, I contacted Missing People the following day. They were truly wonderful.

They arranged for someone to meet me at Tenerife Airport and take me to his hotel. They put his details on their website and produced poster appeals which they and I distributed. They spoke to certain people in authority to help me and gave me so much help with information and who to speak to and what to do next.

I felt like I was in another world during the first few weeks, not wanting to believe what had happened to my family or how we would carry on in the future. If I needed someone to speak to, they were always there, and I did eventually have counselling through them.

Unfortunately, Matthew has never been found. The police are of the opinion that he fell and drowned in the sea, which was very stormy that night.

I still have regular calls from Missing People, and they always remember his birthday and the anniversary of when he went missing which I find so touching."

#### **Helpline Success Story**

Our Helpline Heroes work resiliently and relentlessly to help those in need. Here is a little glimpse into their incredible work:

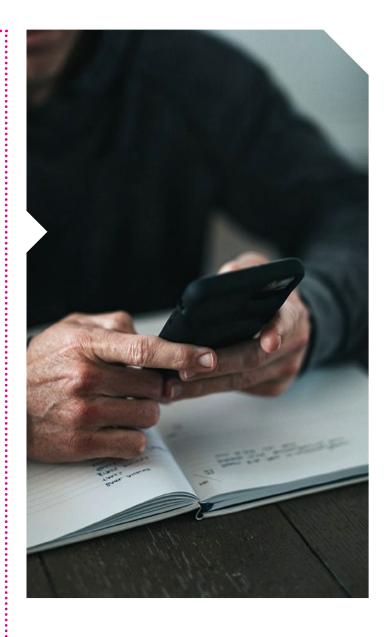
We spent the morning in a text conversation with a young teen. They responded to a Textsafe® message from us, letting them know we were there for them, and their first text came in at around 9:30am. They told us they had run away and that they wanted to die. At that point we knew they were under 18 but had no idea just how young they were. They told us they had been walking for three hours and that they didn't know where they were.

At first, their texts expressed that they didn't want any help from Missing People, but we kept texting and they kept replying. Eventually, they told us their name and age and what they were wearing but they still didn't know where they were and only had 2% battery life left on their phone. All we had was an area, and the name of a town. We encouraged them to call 999 so the police could try to pinpoint their location.

At 11:08 we went through to the police and passed on all the information we had. The officers suggested we tell the young person that if they called 999 and hung up without saying anything, they could still try to trace the location. So we did.

We kept in touch with them and at 11:55 they sent a text to say they were with the police.

The helpline staff are truly at the centre of what we do. They are there for both children and adults at their most critical point and this is an intimate insight in how they guide people to safety.



#### **Lost Contact Story:**

Earlier this month, Emily\* and her mum spoke for the first time in almost 18 years thanks to Missing People. They were both so scared and didn't know what to say at first but ended up staying on the line for ages and planned to talk again in the next few days.

Emily's mum has a non-curable tumour, so this reunion is all the more poignant. She is a very understated person but told Missing People: 'I have to say I did let slip a few tears when I came off that call'.

In so much of the work we do at Missing People, we don't know what the outcome is going to be. But wherever there is dark, there is light.

\*Name has been changed to protect confidentiality.

I have to say I did let slip a few tears when I came off that call

#### **Community Champions – Corporate Partnerships**

#### **CAN YOU HELP WITH INTRODUCTIONS?**

In the current climate we know every charity is trying to secure support from companies. Can you help us identify business opportunities for Missing People within your network and offer peer to peer introductions? This could help us reach key decision makers within organisations. Please get in touch with us if you know anyone in our dream top ten or in a similar industry? Do you know anyone within a company you believe has a great synergy with Missing People? We can then talk to you about the person you know and what the best approach would be! Together, we can make a bigger impact!

DREAM 10 CORPORATE PARTNERS	
1. Oatly	CATLY!
2. Monzo	monzo monzo
3. Bumble	<b>b</b> umble
4. Trainline	<b>⊘</b> trainline
5. Krispy Kreme	hrispy hreme
6. CityMapper	Citymapper
7. Specsavers	Specsavers
8. Knight Frank Estate Agents	Knight Frank
9. Indeed	indeed one search. all jobs.
10. Lime (Electric Scooter Rental)	Lime

#### **HOW COMPANIES CAN GET INVOLVED**

At Missing People, we love partnerships that make a difference. Our multi-award winning, collaborative corporate team use innovative approaches to raise funds and maximise awareness.

Employees and customers will be at the centre of everything we do. Missing People works locally and nationally. This means that a partnership with an organisation can offer an impact in communities across the UK, and with such a variety of social issues behind the cause of missing, we can also focus on areas that resonate with each corporation.

We will work with each company strategically to create an engaging, impactful and brand building partnership that resonates with the organisation's values and long-term objectives, irrespective of size or budget. With a growing social media community, as well a diverse range of media partners, we are well placed to achieve significant coverage of our corporate partnerships.

#### **Charity of the Year**

Working intimately with charities brings teams together, increases motivation and enables employees to take time out to think and have new ideas. As a Charity of the Year partner, we will work together with companies to build a creative programme of unique activities. We will generate positive PR opportunities and empower staff, customers, and key stakeholders, equipping them with new skills and a renewed sense of purpose.

#### Strategic cause related marketing

Cause related marketing is a great way to boost sales and customer engagement, while raising money and awareness for Missing People. It can take many forms, from selling a product with an agreed donation per unit, to even creating a content-driven marketing campaign with us. We have found that our most successful strategic partnerships can have tangible benefits by helping to find missing people.

#### **Missing from Work HR Policy**

We have produced a new training service for our corporate partners, ensuring employers feel confident in implementing best practice if an employee goes missing, and how to support their colleagues.

#### Gift-in-kind

Gift-in-kind donations make a considerable difference to the services we provide, allowing the charity to save vital funds and spend the money we raise where it is needed most.

#### **Payroll Giving**

Payroll Giving is a fantastic way for employees to donate to Missing People, tax-free, on a regular basis. A donation of just £5 a month could fund two family counselling sessions that provide parents with the essential emotional support they need when their child disappears. The scheme is easy to set up, opt in and opt out.

#### **Volunteering and Sponsorship opportunities**

In any partnership, we would engage and empower staff to realise their potential as charity champions. Utilising employees' skills can help transform someone's life; businesses can help by training for a rewarding role on our helplines, hit the streets to find vulnerable people missing in the local community, or assist at our annual events. Missing People also has several high-profile sponsorship opportunities and challenge events available to our corporate partners to participate in.

#### **CAMPAIGNS**



# Miles4Missing

An all-year round campaign focused on bringing together our challenge event participants who are taking part in events outside of our core products mentioned previously (London Marathon, Royal Parks Half Marathon, 90-90-90 Virtual Challenge and Walk For).

To get involved in the campaign, participants can choose events from our website or arrange their own.

Aim – to raise awareness for the 170,000 people that are reported missing each year



**'THAMES VALLEY POLICE - 17 MILE WALK,** RAISING OVER £1,000'

# HOME FOR CHRISTM4S APPEAL

#### **Home For Christmas (H4C)**

Christmas can be one of the most challenging times of the year for the people we support. As others get together to enjoy the festive season, thousands of families across the UK hope their loved ones will return home for Christmas. We want to ensure that families without their missing loved one have somewhere to turn to for support when in crisis and to offer the gift of hope.

You can get involved in the campaign to provide the light of hope during Christmas by taking part in a range of activities:

- Volunteer to hold a Carols collection
- Taking on a festive challenge event
- Join us at our annual Christmas Service as we come together with people affected by missing, our supporters, staff, and volunteers as we take time to reflect and remember missing loved ones

# **CHALLENGE EVENTS PROGRAMME**

Each year many of our supporters decide to take on a challenge and fundraise for the families who need our support. Whether it's a local 5k run or a major overseas marathon, there are plenty of opportunities to get involved from walking, trekking and running, to cycling and swimming.

#### RUNNING

#### We have guaranteed charity places in the following events:

#### **OUR TOP EVENTS**

















More information here

# PLACES ALSO AVAILABLE IN:

We have access to lots more leading events across the UK, including **Brighton**, **Bath**, **Manchester** and **Edinburgh**, as well as Overseas Marathons such as **Amsterdam** and **Barcelona**.

Find out more **here** 

We also have access to over 600+ local events, here

#### 90-90-90 VIRTUAL CHALLENGE

This event takes place early in the year, the inaugural event took place in 2021 and helped to raise around £13k.



#### The concept is as follows:

Find out more information here

Raising £90
will help us launch a
publicity appeal for
a missing person

Every **90** seconds a person is reported missing in the UK



Commit to a challenge involving the number **90** 

# **COMMUNITY FUNDRAISING**

# Find out how you can make a difference

There are lots of ways to get people involved in the community:



#### **WALK FOR**

An exclusive event for families and friends affected by missing.

The walk can be in tribute to your missing loved one, to raise awareness of their appeal, or show how you have been affected.

Find out more here

**Audience** = people directly affected by missing

# FUNDRAISE AT HOME

There is something for everyone: singers, dancers, crafters, bakers – you can make a difference all-year round.

Find out more here

**Audience** = everyone, provides great flexibility



# Raîse 116 116 000

free • confidential • helpline



#### RAISE 116

Our helpline offers practical and emotional support for anyone affected by a disappearance.

Find out more here

Audience = for everyone

#### PINK AND BLACK DAY

Dress down in Pink and Black to raise vital funds for the charity.

Find out more here

**Audience** = perfect for schools or offices



#### **BIRTHDAY FUNDRAISERS**

Dedicate your birthday to Missing People by setting up a special birthday fundraising page.

Find out more **here** 

Audience = People with upcoming birthdays, Missing People supporters, people who support charities



#### **SHOPPING**

Raise funds whilst you shop online, whatever you're buying you can make a difference every time.

Find out more here

Audience = people who shop online / use the internet to place orders, eg AmazonSmile



#### COLLECTIONS

Having a presence in the community through collections. This could be at supermarkets or public spaces, eg train stations, shopping malls, high-streets.

Find out more here:

Communitychampions@missingpeople.org.uk

Audience = people with time on their hands to spare, knowledge of local area and good contacts



# **FUNDRAISING: MATERIALS AND PUBLICITY**

Ways people can fundraise (please click on logos to access links)

We recommend:

**JustGiving**<sup>®</sup>

JustGiving, here



GoFundMe, <u>here</u>



Charitycheckout, here

crowdfunder

Crowfunder, <u>here</u>



Localgiving, here



Facebook, here

Sponsorship forms

(included later in the document)

**Fundraising materials:** 

These include:

**T-shirts** 

i-snirts



**Collection buckets** 

**Collection tins** 



Posters



**Balloons** 

**Water Bottles** 



Incentive materials



Fundraising packs: Foldable collection box, Event posters etc



# **HOW TO PAY IN MONEY?**







Once you have raised and collected the money, all that is left to do is pay it in. There are three different ways you can do this.

Cash (ideally pay this directly into a bank)

Bank: Barclays Account Name:

Missing People Limited Sort Code: 20 72 17 Account No: 80641251 **SWIFT: BARCGB22** 

IBAN: GB49 BARC 2072 1780 641251

Paying in slips (on request)

Paying in form (see Appendix)

**Cheques (made payable to Missing** People Ltd)

> Send us a cheque made payable to Missing People Ltd and a letter with your details and details of the activity you've done to raise the funds.

Address for Cheques: Community & Events Team Missing People Roebuck House 284-286 Upper Richmond Road West London **SW14 7JE** 

Online, you can do this here

**Donation form,** here

Credit / debit card, (see Appendix)

#### **CREDIT OR DEBIT CARD DONATION FORM**

DATE:	TAKEN BY:				
EXISTING SUPPORT	TER? YES NO Constituent ID:				
Name:					
Address:					
Postcode:					
E-mail address:					
Phone Number:					
Reason for Donatio	on and / or affected by missing:				
How did you hear a	about us:				
Home for Chris		rse			
Other					
CARD DETA Is person the cardh Card Type: VIS	holder? YES NO (If no, speak with cardholder)				
Donation Amount:	:				
Name on Card:					
Card Number:					
Valid:					
3 digit Security no.	.:				
Gift Aid: YES NO					
Would you like us to send you a thank you letter? YES NO					
Would you like to contact you:	opt in to hearing about our latest work, campaigns and appeals? If so how would you like us to	0			
Email	Text Telephone Post				



# **SPONSORSHIP FORM:**

# missing people

Registered charity in England and Wales (1020419) and in Scotland (SC047419)

Thank you for being a lifeline to Missing People and their families left behind.

If you are a UK taxpayer, please fill in your details and tick the **Gift Aid** option. This will allow Missing People to claim an extra 25p on every pound that you donate at no cost to you or us.

Gift Aid Declaration

If I have ticked the box headed 'Gift Aid? detailed below, given on the date shown statement and want the charity Missing Gift Aid for the charity to claim tax back understand the charity will reclaim 25p Capital Gains taxpayer. I have read this Tax / or Capital Gains tax in the current ✓, I confirm that I am a UK Income or Remember: You must provide your full claimed on all of my donations it is my People to reclaim tax on the donation name, home address, postcode & '✔' responsibility to pay any difference. I I understand that if I pay less Income tax year than the amount of Gift Aid of tax on every £1 that I have given.

on your donation.

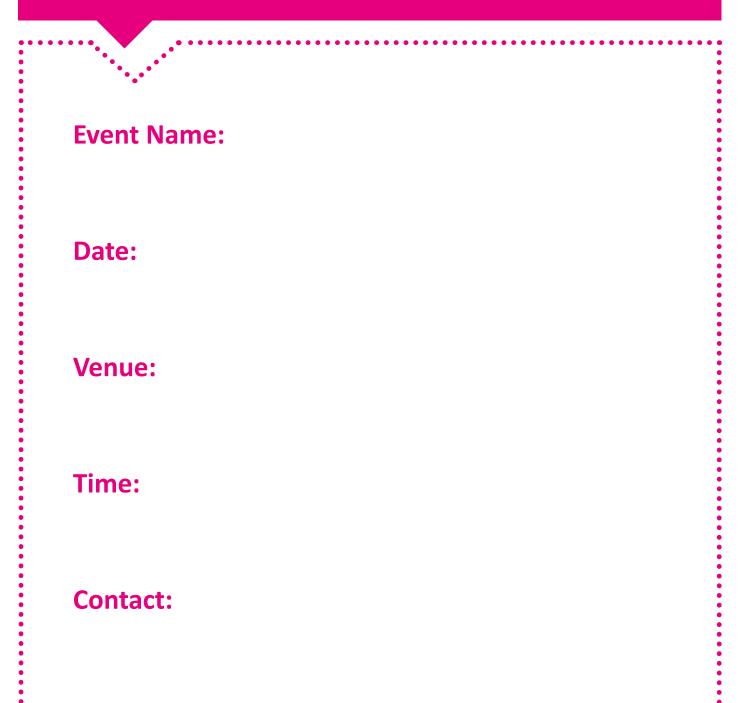
First Name	Surname	House name or number (Please provide your home address)	Post code	Amount	Date Paid	<b>Gift Aid</b> (Please tick)
Miss Regina	Example	41 Queen street	FR1 25Q	£25.00	15/01/2017	>
				£		
				£		
				£		
				£		
				£		
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#### **YOUR TEMPLATES:**

More examples here:

https://www.missingpeople.org.uk/support-missing-people/fundraise/fundraising-legal-and-info

# **YOU'RE INVITED!**







# **MISSING PEOPLE FUNDRAISING AGREEMENT**

To raise funds on our behalf or in aid of Missing People, please read through and complete our fundraising agreement. Please indicate that you are happy with our guidelines by signing and returning this agreement to Missing People.

FUN	DRAISING ACTIVITY OR EVENT:		
I confir	m that I am holding the above fundraiser/event on		(date) in aid of Missing People
Us	e my best endeavours to raise money for Missing P	eople	
No	ot do anything to bring Missing People into disreput	e	
	otain prior approval from Missing People before app v event	roaching any companies, pre	ss or celebrities to support
	sure that all materials used to fundraise in aid of Megistered Charity No. 1020419 (England & Wales) /	• 1	rity registration details:
	ow the charity any materials bearing Missing Peopl or to printing and distribution	e name or logo, or that menti	ons the work of the charity,
	ot carry out house-to-house collections or collect in om my local authority	any public place unless I have	e obtained my own licence
Ot	tain the appropriate licence if holding a raffle, tom	oola or sweepstake	
M	ake sure my event, and any third parties involved, a	re fully insured	
	ot resell or offer for auction any item donated to the ople's permission	event or any Missing People	property without Missing
Ac	knowledge that Missing People cannot take respon	sibility for any losses made th	rough my event
	y the proceeds from my event to Missing People an reed otherwise)	d within one month of my fu	ndraising activity (unless
	sure that if children (under 16) are involved in the feir parent or guardian, and are supervised by a resp	-	they have permission from
I h	ave read, understood, and agree to follow the abov	e guidelines	
Name			
Name			
Signed			
Date			
On bel	nalf of Missing People		
Signed			
Date			

Please send two signed copies to Missing People. This agreement will be signed on behalf of Missing People and a copy returned to you for your records.

## CONTACT DETAILS





Registered charity in England and Wales (1020419) and in Scotland (SC047419)

**Missing People** 284 Upper Richmond Road West London **SW14 7JE** 020 8392 4590

missingpeople.org.uk

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@missingpeople



@missingpeople.uk



Missing People



A lifeline when someone disappears

**Missing People** 



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for being part of Missing People!



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