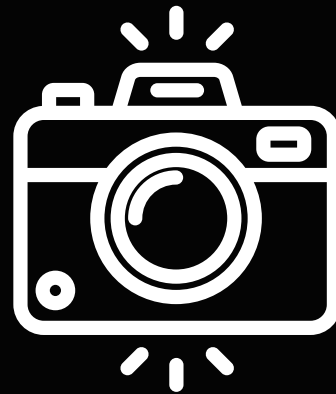


Just Giving Fundraising Tips

Add a photo to your page

Fundraisers with pictures or videos on their page raise 13% more per photo.



**missing
people**
Registered charity in England and Wales (1020419)
and in Scotland (SC047419)



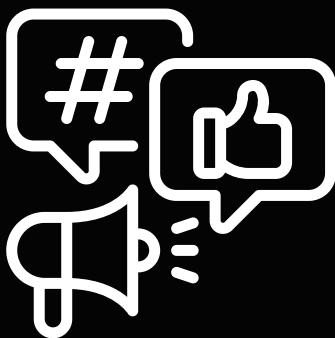
Personalise the story

Fundraising pages with a personalised story could raise 65% more.



Set a target

Fundraising pages with a target raise 17% more.

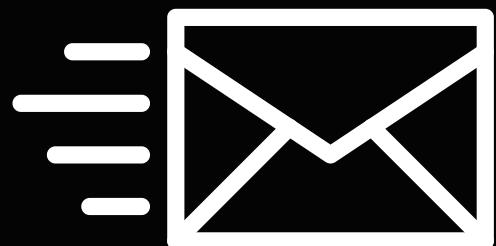


Share your page

Sharing your page on social media will help you raise more.

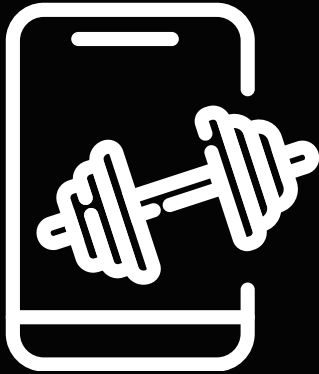
Email

A lot of your friends and colleagues may not be on your social media, don't forget to email your page to them. You could also add your page to your email signature.



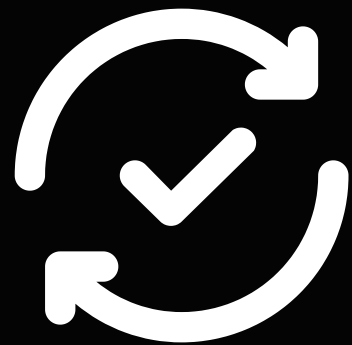
Add a video to your page

Add a video as the cover photo for your fundraising page.



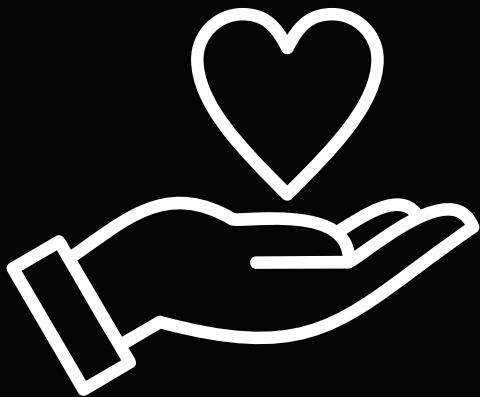
Connect fitness apps to your page

You could raise 40% more by connecting your Strava or Fitbit account to your page.



Keep your page updated

Regularly update your page to let supporters know how you are doing.



Donate to your page

People who make a donation to their own page to get them started raise 42% more!

Say thank you!

20% of donations come in after the event has ended, so make sure you follow up to thank your supporters.

THANK
YOU!

Find out more [here](#).