

missing people

Registered charity in England and Wales (1020419)
and in Scotland (SC047419)

8 HOUR CHALLENGE 2025

EVENT INFORMATION PACK

BRANDS HATCH CIRCUIT

Fawkham, Longfield, Kent, DA3 8NG

Thursday 4th September 2025

Welcome to the Missing People 8 Hour Challenge at Brands Hatch Circuit and are delighted you have chosen to take part.

Every rider must read this information pack. This pack contains all essential information for the event, including timings, arrival instructions, safety rules, facilities, and regulations. Please read carefully before attending and take your time to familiarise yourself with the details as this will enable you to enjoy your day even more.

At the end of this pack, you will find a map of Brands Hatch and a Brands Hatch site map.

Timings

08:00	Venue opens
08:30	Event briefing
08:45	Pit garage registrations
08:45–09:30	Breakfast
09:00	Test lap
09:30	Race starts
12:30–14:00	Lunch
16:00	Afternoon tea
17:30	Race ends
17:45	Prize giving
18:00	Dinner
20:00	Venue closes

Prior to Arrival

- All riders and spectators must pre-register online prior to arrival using the link below:
- <https://brands-v1.msv.com/CheckIn/b9ab65f6-25eb-4fd5-961a-ed8848a694c3>
- **Registration must be completed at least one day in advance.** Late registration may delay entry.
- Tick that you hold a DVLA license during registration (required by Brands Hatch).
- Gate marshals will check registrations before granting access.

Arrival at Brands Hatch

- Enter through the main entrance and follow marshals' instructions for parking.
- Riders may drive to rear of pits to unload bikes and belongings, but vehicles must be removed before the Event Briefing.
- Spectators parking is in the main car park with no access to pit garages.
- Gates locked 22:00–06:00. 24-hour security on site but please ensure you take care of your valuables and keep your vehicles locked at all times.
- Garage allocations are pre-assigned. **Bring photo ID to collect timing chips and bibs.**

All the pit garages will be clearly signposted and labelled. At your pit garage you will be met by your 'Garage Host' who will be looking after you all for the duration of the event and will have your timing chips and any additional details that is necessary for the day.

All riders must attend the safety briefing at 08.30am before being allowed access to the track. This will take place in the Rider HQ.

After the Event Briefing you will need to go straight to your allocated pit garage to collect your timing chips & bib from your personal Garage Host.

Timing Chips

- Each rider receives a personal ankle chip.
- Must be worn at all times. Chips cannot be swapped; disqualification applies.
- Chips must be returned at the end of the event. Loss or damage costs reimbursed within 14 days.

Each team member will be given an individual timing chip. This must remain strapped to your ankle at all times during the event. This is how we will monitor riders around the track, therefore it is essential that each team member wears their chip at all times. Failure to do so may result in the timing system being unable to capture laps and times, which could result in both the rider and team being penalized.

Your timing chips cannot be swapped or exchanged with any other team or team member during the race as this will result in instant disqualification

Responsibility for Loss and Damage of Timing Chips

All teams and riders **must** return the timing transponders / chips at the conclusion of the race. Teams are responsible for any loss or damage caused and will be responsible for this cost. Any cost of repair, replacement, damage or loss of such equipment will need to be reimbursed to the organisers within 14 days of the event.

Catering

- Provided for registered participants: breakfast, energy break, lunch, mid-afternoon refreshments, afternoon tea, buffet dinner.
- Spectators' catering must be pre-booked.
- Spectators may access only the pit garage of their team; children under 16 must be accompanied.

Any requests for spectator tickets will need to be made and paid for prior to the event as bookings will not be taken on the day.

Spectators will only be allowed access to the pit garage of the team they are supporting. All children under the age of 16 must be accompanied by an adult. Spectators will not be allowed into the pit lane.

Everyone's safety is paramount.

Event Facilities

- Massage: Garages 17 & 18, 08:30–17:30
- Mechanical support: Garage 19 (labour free, parts charged)
- Email: garysbikes@hotmail.co.uk
Tel: 01179 661590 / 07816 515082
- Bike hire: Garage 20, provided by Bike Hire UK
All bikes must be pre-ordered by 2nd September
[Missing People 8 Hour Challenge - Brands Hatch - Bike Hire UK](#)
- First Aid: Motorsport Vision Ltd & St John Ambulance Kent
- Toilets & showers: On-site (do not use disabled toilets as changing rooms)
- Wi-Fi: Free in pit garages (sign-up required)

In the central pit garages all riders and spectators will have access to mechanical and medical support and free sports massages

Toilets and shower facilities are available on site (see map) – please **do not** use the disabled toilets as changing rooms as we may have a number of wheelchair cyclists attending the event.

During the event there will be a commentator and music to provide some entertainment, but we suggest you also bring your own entertainment too.

Massage – Pit Lane Garages 17 & 18

Massage is provided complimentary so do make use of the massage therapists throughout the day from 08:30 – 17:30.

Mechanical support – Pit Lane Garage 19

Gary's Bikes will be at hand to provide all day, complimentary mechanical support. Riders will only be charged for parts. They are very happy to assist you all day.

Gary's Bikes also offer group bike services. If your team needs a group bike service, Gary's Bikes can offer you this at an additional cost. They will come to you at work or at home anywhere in the country and service your bike, so you are all race ready and safe.

Please find contact details below:

garysbikes@hotmail.co.uk

01179661590

07816515082

Bike Hire – Pit Lane Garage 20

Bikes are available for hire through Bike Hire UK:

[Missing People 8 Hour Challenge - Brands Hatch - Bike Hire UK](#)

You can pick up your hired bike from the Bike Hire UK team on site.

Pit Lane & Garages

- Allocated garage includes water & electricity.
- Pit lane is for rider changeovers only.
- Bring chairs, tables, whiteboards, and team comforts.
- 20 km/h speed limit in transition area.
- Changeovers must be outside your garage, as per briefing.
- Only competitors allowed in the pit lane.

Each team will be allocated a pit garage which has water and electricity points. The pit lane serves as the transition area where riders will be closely monitored to ensure that changes/transitions are made safely.

We would advise you bring anything to make your pit garage comfortable for the day including picnic chairs, tables, radios, TV's (TVs can be plugged in to the aerial points in the garages with a standard aerial) branding or even a fridge to keep your drinks and food cool. As each team will be sharing a pit garage with another team, we ask that you can be respectful towards each other and the space that you are allocated.

The Pit lane area is for competitors only. Each team will be allocated a pit garage to use during the race where they can store kit and equipment. Get to know your garage number; this is where you will make your changeover in the pit lane.

Transition is very simple. The next rider on your team waits outside your garage in the pit lane to change with the incoming team member. The incoming rider must come to a stop outside the team's pit garage

before the next rider can set off. The outgoing rider will then set off in the lane closest to the pit wall and exit the pit lane to join the race.

Marshals will be on hand to observe rider changeovers ensuring they adhere to the correct method. A demonstration of the transition will be shown as part of the event briefing. The transition area will be monitored closely by race officials as rider safety is paramount in this area.

Within the transition area a speed limit of 20kmph is to be strictly observed by all riders. Any riders found exceeding this speed will be penalised. Timing and speed radar equipment will be used to record riders entering and exiting the transition area. Please be cautious and ride safely.

The outgoing rider must leave the transition area with their number on display and timing chip strapped to their ankle whilst they are racing on the track.

Teams are advised to bring with them chalkboards / whiteboards to communicate with riders on the track from the pit wall, please use the designated crossings in the transition area to do this.

Wifi

There is complimentary wifi in the pit garages. Riders are able to sign up via their web browsers.

Race Details

- 8-hour race starts from the starting line.
- Circuit: 2.3 miles, clockwise.
- Drafting allowed; reckless riding penalized.
- Results live on screens and via mobile app.
- Prize giving at 17:45; dinner follows.

Once out on the track the aim is to record the most laps in the time period to win and become Missing People 8 Hour Challenge champions. The timing chip must remain on its rider at all times during the race.

The Circuit

Brands Hatch has a 2.3 mile circuit made up of smooth tarmac and the race will run clockwise around it. Features of the circuit include undulations and some great bends to test your bike handling skills.

Rider Etiquette & Rules

- Helmets EN1078 mandatory.
- Rider numbers must be visible.
- Bring appropriate clothing & hydration.
- No earphones, iPods, or phones while riding.
- Non-contact only; dangerous riding = disqualification.
- One rider on circuit at a time; clockwise only.
- Obey marshals' instructions & flags.
- Breakdown/puncture: move to run-off area, fix bike, return clockwise on foot.
- Infield cutting = one-lap penalty.
- Teams must consist of a minimum of 2 riders and a maximum of 5 riders; individual entries are limited to 1 rider, no substitute riders are allowed, and teams exceeding the maximum will be disqualified.
- Bikes: road or mountain, disc brakes allowed; no tri vests.

Rider Etiquette

Drafting is allowed however please consider other riders when drafting and do not take unnecessary risks. Use common sense when overtaking, drafting, leaving and joining the race; do not put yourself or others at risk by careless riding. Obey any instructions given by marshals or support crews.

Race Results

Rider results and lap times will be displayed on the screens in HQ throughout the event. Competitors with Smartphone devices can also download an app that will allow them to monitor results live on their phones (via 3G coverage). The smartphone application details will be given out at the race briefing at the beginning of the day.

Post-Race

The Winner's Presentation will take place on the Podium which is located trackside at the rear of Race HQ. After the presentation dinner will commence.

Health & Safety

- Riders participate at their own risk.
- Teams responsible for bikes & equipment.
- Full risk assessment by MR Event Safety on behalf of Missing People.
- Severe weather may pause or suspend the event.

Health and Safety & Risk Assessment

The wearing of helmets (conforming to CE Standards EN1078) is mandatory for all riders.

No riders will be able to participate without a helmet.

A full risk assessment was carried out by MR Event Safety on behalf of Missing People.

All riders must display their rider number so that it is clearly visible AT ALL TIMES when on the track. Be prepared for adverse weather and wear/carry adequate clothing. In hot, sunny conditions drink plenty of water and apply sun protection.

Emergency Contacts

If you get into difficulty during the event and require assistance, please contact Rider HQ. We have an emergency support vehicle on site and they are equipped to deal with all emergencies. We will also have staff riders riding the circuit to check on the state of track and to deal with any problems that may arise.

Event Control:

Your main contacts for the day will be:

Becky Badenhorst – 07970 425171

Victor Ubogu – 07850 660033

Please put these numbers in your phone - you can use this as your direct contact on the day of the event. Becky, together with the Event Staff, will be able to help with any problems or questions.

There will be a constant supply of water and food available. Please ensure that you and your team stay well hydrated and nourished during the ride.

Riders will be taking part in the race at their own risk. Any damage caused to them or their property will be at their own liability.

Tips for the Day

We recommend that you bring comfortable chairs to sit on whilst not riding.

Bring along equipment and spare parts that you might need along with your own choice of energy bars/gels to use in the race.

Allow for all weather conditions: bring appropriate clothing to stay warm when not riding, cool and or dry!

Accommodation & Camping

Mercure Dartford Brands Hatch Hotel & Spa

For those who have booked accommodation, the hotel is located adjacent to the entrance of Brands Hatch Circuit.

Address: Brands Hatch DA3 8PE

Tel: 01474 854900

Free camping is available at Brands Hatch.

Media Consent

By attending the Missing People 8 Hour Challenge, all participants and spectators consent to being filmed, photographed, or recorded in any medium, including but not limited to CCTV. These recordings may be operated by or on behalf of VU Ltd for purposes including public safety, security, and event promotion.

Event Photographer: We are delighted to have Rachel Luckhurst as our official photographer. Rachel has photographed this event since 2012. She has an exceptional understanding of our events, knows the track inside and out, and consistently delivers outstanding results. Photos will be available on www.vultd.co.uk/gallery after the event.

General rules & Regulations

- All riders must be 16 or over at the time of the ride.
- All riders **must** attend the event and safety briefing that takes place before the 8 hour race.
- All riders will have their hands stamped once they have attended the briefing. No rider will be allowed on the circuit without having attended a safety briefing.
- To ride, riders must have signed an indemnity at registration prior to arriving at the site.
- You will need to show photo ID before you ride.
- Any riders under 18 must have a parent or legal guardian sign for them.
- Teams must consist of a minimum of 2 riders and a maximum of 5 riders; individual entries are limited to 1 rider, no substitute riders are allowed, and teams exceeding the maximum will be disqualified.
- Only road/mountain style bikes are allowed to compete in the competitive categories.
- **Disc brakes WILL be permitted.**
- To comply with British Cycling regulations, the use of tri vests is prohibited.

- Wearing a helmet is compulsory when riding.
- Use of iPods, mobile phones, earphones or any other music device is prohibited when riding.
- This is a non-contact ride and disqualification may result if riders are deemed to have impeded others on the circuit or in the pit lane.
- The circuit is one way (clockwise). Teams/individuals may face disqualification if they ride the wrong way.
- Laps are counted electronically at the start/finish line. Teams will be disqualified if they ride over the line without completing one full circuit in-between.
- Laps are only valid if riders remain on the circuit between the start line and the finish line. Riders to be aware of the Marshals flags - **Yellow means caution | Red means stop.**
- In the case of punctures or bike malfunction riders must leave the tarmac and fix bikes on the run-off verge.
- If riders are unable to fix their bike or sustain an injury, they should put their hands up and wait for an emergency or rescue vehicle to come to their aid.
- Riders may walk back to the pits (clockwise only) with their bike again using the run-off verge and not on the tarmac of the race circuit.
- If riders cut across the infield to get back to the pits they will receive a one lap penalty. If riders are transported back to the pits, then they will receive a one lap penalty.
- Only one member of any team at any time can ride on the circuit.
- Access to the circuit for unofficial persons or the non-riding team members is prohibited.
- It is the rider's responsibility to keep a log of who is riding at any given time.
- Team rider number must be worn at all times when riding.
- All bikes must be plugged with suitable bar ends.
- Be courteous to other riders. Aggression to others will result in team disqualification.
- The end of the race is at 17:30. Winners will have the chance to stand on the podium after the results have been counted and verified.
- The organiser reserves the right to move teams into other categories and to cancel categories at their discretion.
- No cooking of any sort will be allowed at the event.
- No generators of any type running on any fuel are permitted.

- No glassware.
- No pets are allowed within Brands Hatch even if locked in a vehicle.
- No loud music allowed in the pits.
- No pedestrians / spectators are permitted in the pit lane.
- Riders who have access to a ½ pit garage please be courteous to your co pit sharing team power supply, wires & cables.
- The only power supplies available are those within the pit garages. Other power outlets are not suitable for use.
- Teams must ensure that all trailing cables, hoses and other trip hazards are covered by trip mats. In particular, cables, hoses or wires must not cross access routes unless they are covered by trip mats. Any power cables running from pit garages may only power equipment immediately in front of the relevant garage, and not any other vehicle(s)/equipment outside the immediate vicinity of the pit garage.

Removal of goods & materials

At the end of the Ride, Teams must clear and remove all of their property and other materials from the Venue, other than those provided by MSV. Any items remaining after the event may be removed or disposed of by VU Ltd and the Team shall reimburse the cost of such disposal/ removal on demand by VU Ltd.

There are no storage options at Brands Hatch.

Responsibility for loss or damage

Teams shall be responsible for any damage caused and will reimburse VU Ltd for any cost of repair or replacement, damage to or loss of such equipment, within 14 days of a demand from VU Ltd.

Safety Checks

Each Team must inform all riders that it is, and remains, their responsibility to ensure that any cycle they intend to use on circuit is safe and suitable. Participants arriving with non-permitted cycles, such as bikes which are not properly maintained will not be permitted to start. Gary's Bikes Mechanics are on site to assist the riders with repairs where possible.

Severe Weather

In the event of severe weather conditions that constitute a severe risk to health and safety, Missing People have the authority to stop all activity until conditions improve.

Access

The height of the tunnel to the pits is 3 metres – the out tunnel is 2.2 metres.

Event Organiser

VU LTD, 34 Kendrey Gardens, Twickenham, TW2 7PA. www.vultd.co.uk Tel: 01225 788880

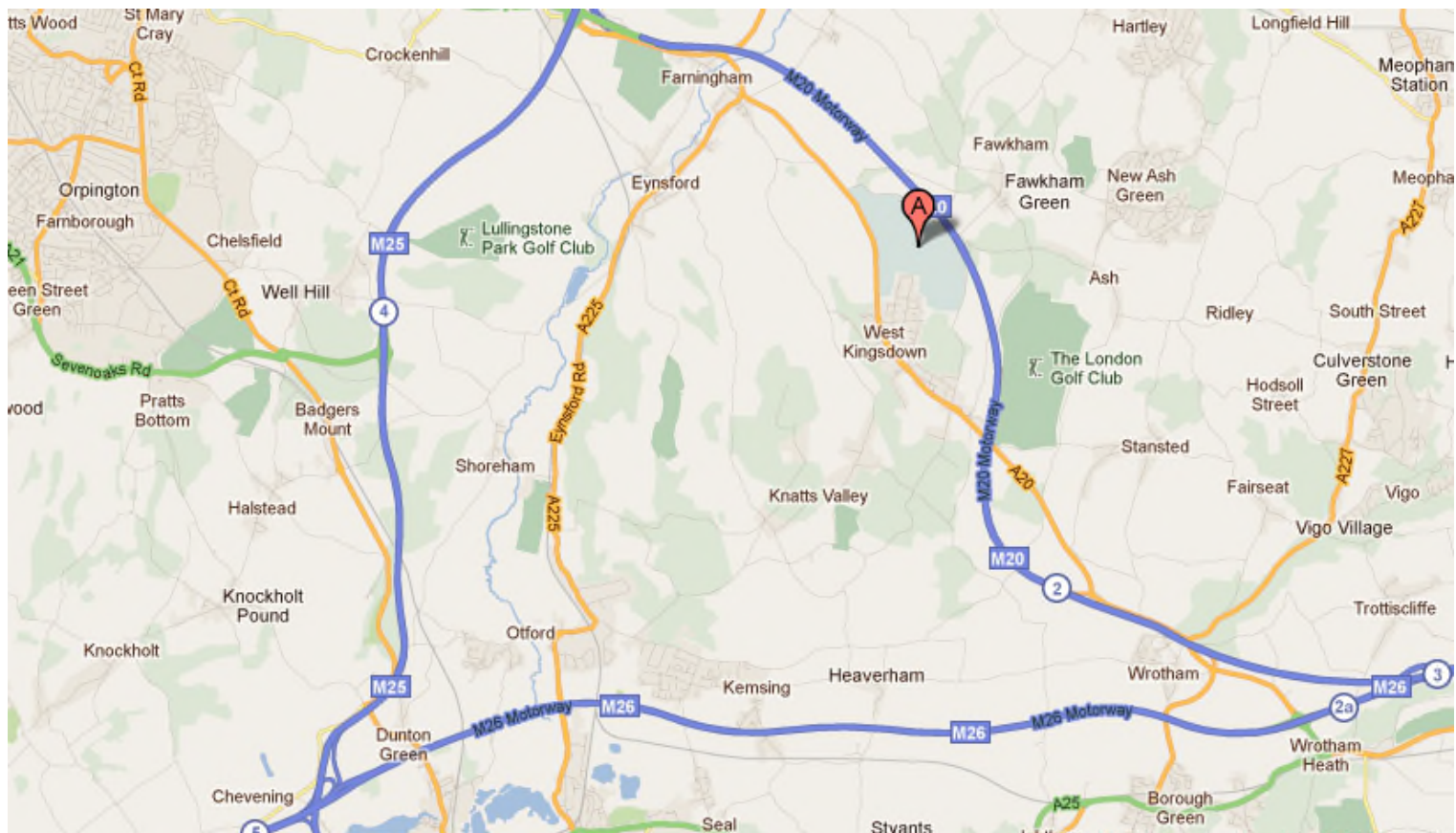
Checklist for the Day

- Bike & Helmets
- Appropriate cycling clothing
- Pit Garage comforts & entertainment

- Chalkboard / Whiteboard for race communications
- Adverse weather kit & suntan lotion
- Additional equipment and parts
- Any paperwork completed for registration
- Sun protection
- Energy bars / gels

Directions: Brands Hatch Circuit - Location – Getting there

Brands Hatch is situated on the A20 near West Kingsdown. Just 3 miles from junction 3 (Swanley) of the M25, it is linked via the A20 to the M20 and M25/26 motorways.



Brands Hatch Site Map

BRANDS HATCH

1. Rider HQ
2. Rider HQ Café
3. Cyclists Village / Pit Garages
4. Medical Centre
5. Motorsport Vision Centre
6. Toilets / Kentagon Restaurant
7. Kart Track
8. Toilets & Showers
9. Toilets / Hailwoods Restaurant
10. Brands Hatch Hospitality
11. Cash Point / Megastore

Please note that Kentagon Restaurant, the Kart Track, Hailwoods Restaurant and Brands Hatch Hospitality Suite will not be open during the Cyclothon UK Event.

